

# Open 33: The People's Exhibition

## Terms and Conditions of entry

These terms and conditions relate to your participation in Open 33: The People's Exhibition 2022-2023. In applying to the Open 33, you signify your agreement to be bound by these terms and conditions throughout the selection process and installation and de-installation of the exhibition. Please read the terms and conditions carefully before applying.

Open 33: The People's Exhibition will be on display in Leicester Museum & Art Gallery from Saturday 10<sup>th</sup> December 2022 – Friday 20<sup>th</sup> January 2023.

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All dates are subject to change at the discretion of Leicester Museums & Galleries.

## 1. Eligibility

**1.1.** To qualify for Open 33: The People's Exhibition, you must be 19 years of age or above. If you are aged between 5-18 years, you may apply to Open 33: Young People.

**1.2.** Entrants must live or study in the East Midlands i.e., Leicestershire, Rutland, Derbyshire, Lincolnshire, Nottinghamshire or Northamptonshire. If your work is selected, proof of address/place of study will be required (please see section 3.4 for details).

**1.3.** If you are applying from a school or college, please contact [amrit.doll@leicester.gov.uk](mailto:amrit.doll@leicester.gov.uk) for further information to ensure that the applications are processed correctly.

## 2. Entry

**2.1.** Entries to Open 33 must be made online and include digital images of artworks for the selection process. You will need access to a computer and the internet, a valid email address and clear digital image(s) of your artwork(s) for the submission process. Please visit [The Open – Leicester Museums](https://www.leicester.gov.uk/culture/museums-and-galleries/the-open) website for more details. If you need help to apply or have access needs, please contact [amrit.doll@leicester.gov.uk](mailto:amrit.doll@leicester.gov.uk).

**2.2. Submissions can be made from Monday 12<sup>th</sup> September 2022 to Sunday 23<sup>rd</sup> October 2022.**

**2.3. Applications will close at 11.59pm Sunday 23<sup>rd</sup> October 2022.** No late submissions will be accepted.

**2.4.** You are advised to enter your submission at your earliest possible convenience to avoid last minute technical problems.

**2.5.** All selected artwork will be shown at Leicester Museum & Art Gallery and should be appropriate in content for a family audience. Please note that if the subject matter is not appropriate for a family audience, it should not be submitted for selection.

**2.6.** Each entrant can submit up to three artworks. The artworks do not need to be in the same medium.

**2.7.** We accept artwork made in collaboration. If you are entering work made by 2 or more people, please email [openexhibition@leicester.gov.uk](mailto:openexhibition@leicester.gov.uk). We will advise you on the best way to fill in the application form so all artists and makers are included.

**2.8.** Work in a series, for example, diptychs and triptychs, should be considered as one piece and therefore should only have one image to represent it.

**2.9.** The photograph of your work does not need to include the frame unless it is an integral part of the image.

**2.10.** If the work is 2-dimensional, you need to submit only one image of the artwork.

**2.11.** If the work is 3-dimensional, two images of different views of the work should be submitted.

**2.12.** All images of works must be saved in a jpeg/jpg file format.

**2.13.** The jpeg/jpg filename must begin with the initials of the artist in capitals, underscore and then the title of the work in lower case. E.g., Jacinda Smith's work *Trees in Winter* would have the filename **JS\_treesinwinter.jpg**.

**2.14.** Images submitted from a mobile phone must have the filename in the required format (see 2.13).

**2.15.** Each submitted image must be a minimum of 1000 pixels and a maximum of 3000 pixels along the longest edge (maximum file size 5MB). This is to ensure that your work is represented to the best possible standard when judged. Please see 'How to Photograph Your Work' to help you deliver the best image, available to download from: [The Open – Leicester Museums](#)

**2.16.** Selected works must remain in the museum for the entire duration of the installation, the exhibition and the de-installation. If your artwork is selected for display, you must ensure it is available for the required duration.

**2.17.** Please ensure you have supplied in your application form the correct information for the exhibition label: artist name; artwork title; medium; date and price.

### 3. Entry Fee

**3.1.** The standard entry fees per artist for Open 33: The People's Exhibition are:

1 artwork: £12.50

2 artworks: £20.00

3 artworks: £25.00

**3.2.** Concession rates are available to students holding a valid student or Over 60s holding ID. They are:

1 artwork: £10.00

2 artworks: £15.00

3 artworks: £20.00

**3.3.** All fees must be paid as part of the online submission process. If the entry fee is not paid, none of the submitted works will be considered for selection.

**3.4.** Those applying for concessions must present appropriate proof of status at the point of delivery of artwork or will be disqualified. Appropriate proof includes: Identity cards, University ID cards with a course end date, TOTUM card with a valid end date or digital UNiDAYS iD with a course end date and a photograph. If you have any queries, please contact [openexhibition@leicester.gov.uk](mailto:openexhibition@leicester.gov.uk).

**3.5.** The entry fee is **not refundable** and can only be made through our online portal to Leicester City Council. If you are having trouble paying online, please contact [openexhibition@leicester.gov.uk](mailto:openexhibition@leicester.gov.uk).

## 4. Artwork Submissions

**4.1.** Work can be in the form of paintings, drawings, prints, photographs, textiles, collages, sculpture, models, ceramics and other 2D and 3D materials. This is not an exhaustive list, but an example of the works that we consider for exhibition. We will not accept digital artworks, including audio-visual artwork such as films or sound pieces.

**4.2.** 3-dimensional work includes the following (this is not an exhaustive list): sculpture, models, ceramics and installations of the size and weight given in Section 4.3. Dependant on size, 3D work will be presented in a Perspex box or barriered to prevent damage occurring to it. If your sculpture or model has specific requirements for display, for example, the work needs suspending from the ceiling please contact us before making your submission.

**4.3. All artwork should be self-supporting and be strong enough to be moved around and withstand visitors interacting with the work.** We recommend that you avoid submitting works which are particularly fragile with unprotected surfaces, dangerous protuberances, and elaborate frames. Work will not be accepted if it includes any transferable material (e.g. wet paint, loose pigment, etc) or if it is assessed by museums staff to be too fragile to be exhibited, e.g. the artwork would be put at risk by the process of installing or likely to suffer damage during the exhibition. The exhibition receives large amounts of visitors per day and presented artworks need to withstand the number of people interacting with your work.

**4.4.** Work must match the image supplied in the application form. If not, Leicester City Council reserve the right to disqualify it.

**4.5.** Work must weigh less than 25kg and be no larger than 150cm on its longest side once framed. If possible, framed sizes should be quoted on the submission form. N.B. If the work consists of more than one part (e.g., a triptych) the overall size must be noted on the form. On delivery, we reserve the right to reject any work heavier than 25kg and larger than 150cm on its longest side.

**4.6.** The artist must hold all relevant copyrights for the presentation and reproduction of the work. The artist is responsible for any sitters portrayed being aware of their likeness being displayed. Any sitter may request their recognisable likeness be removed from the exhibition.

**4.7.** If your artwork is selected for exhibition, you will need to prepare the artwork for display. This may include framing the artwork and attaching suitable picture brackets. You will also be required to hand-in the artwork to the museum. Please see *Section 8: Delivering Selected Artwork* for more information. Also see the '*Delivering your Artwork*' document available on [The Open – Leicester Museums](https://www.leicester.gov.uk/culture/museums-and-galleries/the-open/) website.

## 5. Gallery Price and Final Amount Payable to Artist (see also Section 8 concerning insurance)

**5.1.** The purpose of the Open exhibition is to support artists and to allow the public to purchase artwork. **As a result, all work submitted for the Open in the adult category must be available for sale.**

**5.2.** Work sold during the exhibition is subject a museum commission of 40% and VAT on the commission.

**5.3.** From research of previous Open exhibition sales, we have found that artworks priced between £50 - £200, sell more frequently than artworks valued higher than £200.

**5.4.** The minimum price for artwork on sale in the gallery must be £50.

**5.5.** When offering works for sale, the artist must state a **Gallery Price** of the work on the submission form. This is the amount the work will be sold at in the gallery. This figure should take into account the 40% commission that will be taken by Leicester City Council for all sales, plus the VAT payable on this commission. It should also include VAT if the artist is VAT registered. Please ensure that this value is correct as it will be used to label work in the exhibition.

**5.6.** The **final amount payable to artist** is the amount the artist receives from the sale, after the commission and VAT on commission has been removed from the Gallery Price. Our application form will work this out for you. In the below example, for an artwork priced at £100, the final amount is £52.00.

**E.g.:** £100.00 deducting commission (40%) of £40.00 and VAT (20%) on the commission of £8.00 gives a final amount payable to artist of £52.00.

For further help pricing your artwork, please see the 'How to Price Artwork' guide, available to download from the website, [The Open – Leicester Museums](#).

## 6. Selection Process

**6.1.** The selection of artwork for the Open exhibition will be undertaken by three or more independent judges.

**6.2.** The work is judged anonymously and without access to personal information. The only information available to judges during the selection period will be the submitted images, the title of the work, the artwork size and the material the artwork is made from.

**6.3.** Leicester City Council members and the exhibition judges will not enter any discussion with applicants regarding the selection of work.

**6.4.** Due to the large number of applications received, feedback cannot be provided to those with unsuccessful entries. The People's Exhibition is very popular exhibition with over 700 individual entries submitted last year, therefore, it is possible that your work may not be selected. This is due to the competitive nature of the exhibition, the high standard of work that is submitted from across the East Midlands.

**6.5.** You will be informed of the outcome of your application by November 2022. You will be informed by the e-mail address given on the application form. Please check the junk folder of your e-mail as it may not be received in your primary inbox.

**6.6.** The judges' decision is final and cannot be overturned.

## 7. Delivering Selected Artwork

**7.1.** If your work is selected for exhibition, you will be required to bring it to Leicester Museum & Art Gallery in November. Further details, including dates and directions will be supplied to successful entrants.

**7.2.** The entrant is responsible for the delivery and collection of their work. If delivery is entrusted to someone else, they must bring a signed letter of authority from the artist.

**7.3.** The entrant must bring proof they live or study in the East Midlands when delivering selected work (see Section 1.2).

**7.4.** Concessions must present appropriate proof of status at the point of delivery of artwork or the work will be disqualified. Appropriate proof includes: Identity cards, University ID cards with a course end date, TOTUM card with a valid end date or presentation of a UNiDAYS iD with a course end date and photograph. If there are any further queries, please contact [amrit.doll@leicester.gov.uk](mailto:amrit.doll@leicester.gov.uk).

**7.5.** To make sure that your artwork is ready to be exhibited, please see the 'Delivering Your Artwork' document, available to download from [The Open – Leicester Museums](https://www.leicester.gov.uk/the-open) website.

**7.6.** All selected work must have the artist's name and the artwork title clearly and securely noted on the reverse. This is to ensure that the correct work is handed back to the correct person. For more information, please see the 'Delivering Your Artwork' guide, available to download from [The Open – Leicester Museums](https://www.leicester.gov.uk/the-open) website.

**7.7.** Please ensure the top of your work is clearly indicated on the back of work to ensure it is hung properly. If this is not marked, Leicester Museums & Art Gallery reserve the right to display work as we see best.

**7.8. 2-dimensional work must be framed for display purposes unless it is a stretched canvas.** This is for the protection and suitable presentation of the artwork. The exhibition receives over 500 visitors per day and presented artworks need to withstand the number of people visiting the show and interacting with your work.

**7.9. All framed work must have picture mirror plates attached to the work to facilitate secure wall hanging.** We reserve the right to disqualify work if it does not have adequate bracketing to securely affix it to the gallery walls. Please see the 'Delivering Your Artwork' guide for more information on what mirror plates are and how to attach them.

**7.10.** Leicester City Council reserve the right to reject 2D work which cannot be wall mounted or has no readily available hanging or display mechanism.

**7.11.** Leicester City Council cannot accept any liability for any damage to works if they are required to attach picture mirror plates or equivalent brackets.

**7.12.** A valid PAT (portable appliance test) certificate must accompany any work submitted with electrical connections or components.

**7.13.** Leicester Museums & Galleries cannot store any protective wrapping on delivered artwork. Any work that is delivered in protective wrapping must be unwrapped at delivery. Leicester City Council reserve the right to dispose of any wrapping that is left on artworks.

## 8. Insurance

**8.1.** Works selected for exhibition will be insured by Leicester City Council from the point of entry into the exhibition to the point of its collection from the museum after the exhibition closes.

**8.2.** In the unlikely event of significant damage or destruction being suffered by an artwork while covered by Leicester City Council (LCC) insurance, LCC will reimburse the insurance value.

**8.3.** Minor damage to work and/or its frame may be liable for an insurance payment of less than the full amount, as appropriate.

**8.4.** The insurance value is the maximum amount paid out to the artist. It should reflect a reasonable market value. It is calculated as the Gallery Price, less 40% commission and VAT on commission. For example, for an artwork priced at £100.00, the maximum insurance value is calculated in the following way:

£100.00 deducting commission (40%) of £40.00 and VAT (20%) on the commission of £8.00, gives a maximum insurance payment of **£52.00**.

The insurance value is calculated for you on the application form, using the Gallery Price that you input. For more information, please refer to the 'How to Price Artwork' guide, available to download on the website [The Open – Leicester Museums](#).

## 9. Display of Artwork

**9.1.** The hanging of selected work will be undertaken by Leicester Museum & Art Gallery. Leicester Museum & Art Gallery reserve the right to curate work as they see best.

**9.2.** No selected artist or their representatives will be involved in the hanging.

**9.3.** The artist will not be entered into any discussion with any Leicester City Council employee or the independent judges concerning the placement and curation of their work in the gallery.

**9.4.** No person or their representatives may place other works, advertising material, or carry out promotional activity, in the gallery, or on the Museum premises.



## 10. Prizes and Prize winners

**10.1.** All works selected for the exhibition will be considered for sponsor prizes.

**10.2.** All prize winners are selected by independent prize givers.

**10.3.** The prize-giving judges and members of Leicester City Council will not enter into any conversation with exhibitors regarding the selection of prize winners.

## 11. Sold Artworks

**11.1.** Payment is made by Bank Transfer (BACS). When you are informed of the sale of your work your bank details will be requested to make the payment. These must be received within two weeks of the request or payment may be forfeited.

**11.2.** If your artwork has been sold, you will be notified by e-mail by Leicester Museum & Art Gallery. Please check the junk folder of your e-mail, as it may not be received in the primary inbox.

**11.3.** If your artwork has sold, Leicester Museum & Art Gallery cannot put you in touch with the buyer. As part of our data protection policy, we do not keep details of the buyers and therefore cannot pass on any details.

## 12. Collection of Works

**12.1.** Collection of artwork will be on **Sunday 22<sup>nd</sup> January and Monday 23<sup>rd</sup> January 2023.** Further details, including directions will be supplied to the exhibiting artists.

**12.2.** The entrant must present ID, such as a valid driving license or passport, when collecting work. If collection is entrusted to someone else, they must bring a signed letter of authority from the artist.

**12.3.** Sold work can be collected by the buyers **Sunday 22<sup>nd</sup> January and Monday 23<sup>rd</sup> January 2023.**

**12.4.** Due to venue storage constraints it is imperative that artists collect their work during the given dates and times. If you are having difficulties collecting your work or do not want it back, you must let us know. Any work not collected within 5 weeks of the exhibition closing will be destroyed unless prior arrangements have been agreed.

**12.5.** Leicester City Council reserves the right to destroy any uncollected artwork if it has not been collected within the organised time frame.

## 13. Publicity

**13.1.** Leicester Museum & Art Gallery reserves the right to photograph any selected exhibits and use these images for educational and publicity purposes only.

**13.2** By submitting a work, you agree that members of the public will be allowed to take photographs of the work (alone or in combination with other works) for personal and non-commercial use during the exhibition period. Leicester Museum & Art Gallery will install notices in the exhibition indicating that photography is permitted provided it is for personal and non-commercial use. Leicester City Council will not be responsible for any use by visitors of images of the work, including where such images are exploited commercially in violation of the permission given, or in any other way. In such circumstances it is up to the artist to defend their intellectual property rights in the work and any other applicable rights.

## 14. Breach of Terms

**14.1.** In the event of any instance or action which breaks the above terms and conditions, Leicester Museum & Art Gallery reserve the right to decline display of the submitted works or to remove them from display. In this unlikely event, all works must be collected by the artist within 7 days of notification or Leicester City Council reserves the right to destroy any work.

## 15. Data Protection Policy

**15.1.** Any personal data that you provide will be processed in accordance with current data protection laws. It will be used by Leicester City Council and our partners to deliver and improve services and fulfil our legal duties. We will not disclose any personal information to anyone else unless required or allowed to do so by law. Read more about how we use personal data in our privacy notice on our website: <https://www.leicester.gov.uk/>

**15.2.** Information collected through equality and diversity monitoring will be stored separately to information required to process the application.

**15.3.** Equality and diversity monitoring information will not influence the outcome of the judges' decision.

**15.4.** By completion and submission of the entry form, you provide consent for Leicester City Council to collect your information.